

# Farmers Market Snapshot

## 2019 (Pre-COVID)

Shoppers: 2500-3000/ week  
SNAP: \$10,353  
KERNEL participants: 2000  
Gross Vendor Sales: \$367,000  
Number of vendors: 55

## 2020 (COVID model)

Shoppers: 1200  
SNAP: \$20,899  
KERNEL participants: 0  
Gross Vendor Sales: \$410,000  
Number of Vendors: 34

## Projections for 2021:

Shoppers: 2500  
SNAP: \$25,000  
KERNEL: 2000  
Gross Vendor Sales: \$500,000  
Number of vendors: 50 - contingent on expanding into the green space of the park

## Additional Goals in conjunction with South Perry Business Neighborhood Association

Community Health Partnership with CHAS, potential pop up vaccine location  
Live Music per COVID guidelines, in the gazebo allowing the needed 20' margin  
Grant Elementary Literacy and KERNEL enhancement, in addition to KERNEL providing a connecting place for students to receive a free early reader

The Thursday Market is in its 18th year in the South Perry Neighborhood. In that time we have all seen the emergence of one of Spokane's most desired neighborhoods. Beloved local eateries, retail and services have established and draw folks from all over Spokane and beyond. Many argue that the market has been a cornerstone of this evolution. We believe that the market fosters walkability, connecting with neighbors, use of the park and public safety. Local businesses report increased sales on Thursdays. Additionally part of the mission of the market is in providing food access to those who face insecurity. South Perry is a bridge between the hip, up and coming, and a neighborhood with historically high rates of food insecurity, poverty and additional socio-economic barriers. We believe that this bridge is where the magic happens the beauty of culture and connection. Bonding over the best carrots and how to cook bok choy. We ask for your support, and your investment in keeping this market in the neighborhood. We ask permission, and partnership in building a beautiful community space in the park to proudly mark our place and continue our good work of reinvesting in our community, providing access to healthy, fresh foods, and lastly, our farmers. The hero's, the hard workers who plant, tend and harvest the fresh bounty that brings together so many.